

HATCHLIT

FOUNDED BY : GIOVANA SOARES

Overview

The company is a full-service creative shop specializing in translating our clients' vision into beautifully executed pieces that capture the right audience at the right time. Some of the most popular services include, logo design and branding, ads creation, brochures, and full website design.

Logo Design & Branding: Logo, stationeries, brand guide, color palettes and imagery style.

Promotional Material: Flyers, tri-folds, business cards, signs, decals and also giveaways.

Show Signage: Banners, tablecloth graphics, table signs and backdrops.

Campaigns: Graphics for all touch points of a campaign: Facebook, Google Remarketing and Instagram.

Infographics: They make your data visually appealing by displaying what matters beautifully.

Invitations: For weddings, special events, baby showers and birthdays.

They work with your theme or help you create one.



Background

Giovana Soares a brazilian design management graduate student, she won the first prize of \$500 in the UBusiness Plan Competition , she graduated in B.S. Marketing in 2013 , B.S. Business Administration. (2013) , B.S. Management Information Systems (2013) and at the University of Bridgeport M.P.S. Design Management in 2016 .