



Take career-ready classes in programming languages and Excel



Gain hands-on experience through internships with local businesses



Enjoy project-based learning with UB's state-of-the-art Bloomberg Lab

# Bachelor of Science in Data Analytics

Combine business and analytical concepts to solve real world problems facing businesses every day

*In a rapidly advancing society that runs on information technology, we need talented professionals with the knowledge and skills to interpret important data. Data analysts work with numbers and information to help businesses and organizations succeed in a competitive global economy. By earning a degree in Data Analytics at UB, you can become a sought-after professional in this ever-growing field.*

## Join a rapidly growing industry of data professionals

The more technology advances, the more need the world has for skilled data analytics professionals. When you earn your bachelor's degree in Data Analytics from UB, you'll gain the technical and analytical skills necessary to secure sought-after positions at industry-defining companies. Graduates of UB's Data Analytics program have gone on to roles at nationally recognized companies such as Apple, ESPN, Microsoft, and more!

## Learn the skills you'll need to succeed

UB's Data Analytics program is designed to set you up for professional success. With in-depth coursework in Excel and spreadsheet modeling, you'll become versed in the most up-to-date technology and skills necessary to succeed in today's computer-driven world. Businesses need individuals who know how to build strategies, address problems, and create solutions that drive them forward. At UB, you'll learn just what it takes to succeed in the world of business using methods backed by the very data you'll be analyzing.



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### Learn using real-time, real-world data

In the Bloomberg Lab, UB students can access the Bloomberg terminal, which business professionals and analysts have been using to make decisions that matter since 1981. Why learn with curated data designed for class, when you could be gaining experience using real-world data employed by professionals in the field? You'll utilize UB's top-of-the-line multimedia trading and communication systems to get the practice you'll need to launch your career.

### Admission requirements

- Complete the application for enrollment at [bridgeport.edu/apply](https://bridgeport.edu/apply)
- Transcripts from any colleges and universities attended
- Proof of high school completion or its equivalent
- Cumulative GPA of 2.5 or higher
- Personal Statement



Scan the QR code for  
additional information on  
our Data Analytics degree

University of Bridgeport is accredited by the New England Commission of Higher Education. The University also is accredited by the Connecticut Office of Higher Education.



### We are invested in your success

While you're earning your degree, you can take advantage of:

- 80+ career-focused academic programs
- A 16:1 student-to-faculty ratio
- Expert faculty with decades of experience in their fields
- Academic Advising
- Center for Career Development
- Tutoring

### Make the most of your college experience

When you live at UB, you'll have a chance to explore:

- Beautiful residence halls located right on Long Island Sound
- Over 50 clubs and organizations, including Greek life to help you get involved on campus
- 14 NCAA DII varsity teams
- A diverse student body from over 25 countries
- Convenient location — 2 hours from Boston and 1.5 hours from New York City
- The #1 safest college campus in Connecticut<sup>1</sup>

<sup>1</sup> ADT, 2021