



# THE UB AWARDS DINNER 2017

Saturday, October 7, 2017

## Sponsorship Opportunities

### PURPLE KNIGHT SPONSOR (\$10,000)

- Prominent recognition as Purple Knight level sponsor
- Company logo featured on event materials
- Company logo featured in digital communications
- Two tables at the event (16 tickets)
- Gift cards for all guests at table to UB Knights Team Shop
- Premium seating at the dinner
- Full page color ad with premium placement in program

### KNIGHT'S SHIELD SPONSOR (\$5,000)

- Recognition as Knight's Shield level sponsor
- Company logo included on event web page
- One table at the event (8 tickets)
- Preferred seating at the dinner
- Full page color ad in program

### CORTRIGHT SPONSOR (\$2,500)

- Recognition as Cortright level sponsor
- Company name listed on event web page
- Half table (4 tickets) for the event
- Half page color ad in program

### TABLE SPONSOR (\$1,000)

- Recognition as table sponsor

### PROGRAM BOOK ADS

- Full page (5.5" x 8.5" v) color ad \$500
- Half page (4.25" x 5.5" h) color ad \$250
- Quarter page (2.125" x 2.625" v) color ad \$100

*Individual tickets are \$100 per person.*

To take advantage of this opportunity to support the UB Awards Dinner contact Arielle Purcell at 203.576.4542 or [apurcell@bridgeport.edu](mailto:apurcell@bridgeport.edu).