Ernest C. Trefz School of Business Executive Speaker Series

THE BUSINESS OF

SPORTS

a free symposium





Hosted by students of UB's School of Business

Friday, Sept. 22 1-3 p.m.

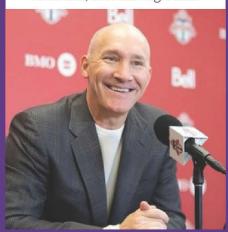
Mandeville Hall, Room 107

Join us for a one-of-a-kind discussion and Q&A on the business of sports from globally-renowned insiders with decades of experience.

This free-flowing conversation will cover a broad range of topics, including sports team and league management, marketing, branding, and more!

Bill Manning

President, Toronto FC President, Toronto Argonauts



Brendan Donohue

President, NBA 2K League



John Mathers

Bridgeport Islanders Management Consultant

