



# **2011 Summer Institute**

**Center for Excellence in  
Learning and Teaching**

**Wahlstrom Library  
University of Bridgeport  
Bridgeport, CT**

**May 24—25, 2011**

**Program of Events**



CENTER FOR EXCELLENCE IN LEARNING AND TEACHING  
UNIVERSITY OF BRIDGEPORT

## Summer Institute 2011 Program of Events Tuesday, May 24

8:45 am – 9:00 am  
Coffee and Registration

*Location:* Wahlstrom Library 5<sup>th</sup> Floor

9:00 am – 10:00 am

*Location:* Wahlstrom Library 5<sup>th</sup> Floor

Session 1:

Room 500C

### ***Using BlackBoard to Add an Online Presence to Your Campus Course***

*Presenter:* Kris Bickell, M.A., Director, Distance Learning, School of Continuing and Professional Studies, University of Bridgeport

*Session Summary:* Blackboard is UB's "online classroom" and can be used for all courses at the University, including on-campus courses. Whether you simply want to post course documents online, or conduct online discussions, assignments, or tests, Blackboard is an easy-to-use tool for adding an online presence to your courses. Students like the convenience of being able to access course materials and communicate with fellow students from outside of class. You will learn basic strategies for adding online components to your courses even if you are not a computer "techie".

Session 2:

Room 500D

### ***Basic Issues that Affect Student Evaluations and Peer Review When Teaching***

*Presenter:* Nelson Ngoh, Ph.D., Associate Professor of Science Education, Director of Graduate Studies in Science Education, School of Education, University of Bridgeport

*Session Summary:* Teaching effectiveness is one of the key points considered in the retention, promotion and tenure of colleagues. In a tenure track, effective teaching is often determined, to a certain extent, by student evaluation and by peer review. This workshop is intended to describe some of these pedagogical challenges in our classes, share with other colleagues how they handle such issues, and discuss as colleagues the way forward so that we can maximize our students' learning.

10:00 am – 10:30 am  
Morning Refreshment Break

*Location:* Wahlstrom Library 6<sup>th</sup> Floor

**Summer Institute 2011**  
**Program of Events**  
**Tuesday, May 24**

*10:30 am – 12:30 pm*

*Location: Wahlstrom Library 6<sup>th</sup> Floor*

Welcome to the CELT Summer Institute

President Neil Salonen, University of Bridgeport  
Patricia Mulcahy-Ernt, Ph.D., Director of the Center for Excellence in Learning  
and Teaching, University of Bridgeport

***Keynote Address:***

***Assessment and the Learning Process***

*Presenter:* Katie Moirs, Ph.D., Education Preparation Program Approval  
Coordinator, Connecticut State Department of Education

Katie Moirs holds a doctorate from the University of Iowa. Her areas of expertise include cognition and learning, assessment/measurement, and program evaluation. She has much experience in working with faculty in higher education throughout Connecticut in the areas of assessment and student learning.

*Session Summary:* This presentation will provide educators with a framework for establishing student learning targets and matching assessment methods with learning targets. Reliability and validity issues for each assessment method will be discussed, including the inherent measurement tradeoffs involved in what is typically thought of as being “traditional” assessment methods (e.g., selected response tests) versus performance-based assessment.

There will be a follow-up discussion session on this topic after lunch in the CELT Faculty Development classroom, Wahlstrom Library 5<sup>th</sup> Floor.

*12:30 pm– 1:15 pm*

*Location: Wahlstrom Library 6<sup>th</sup> Floor*

Lunch and Discussion with Colleagues

**Summer Institute 2011**  
**Program of Events**  
**Tuesday, May 24**

1:15 pm – 2:30 pm

*Location:* Wahlstrom Library 5<sup>th</sup> Floor

Session 3: CELT Faculty Professional Development Room  
***Discussion with Katie Moirs***

Session 4: Room 500C  
***BlackBoard Peer-to-Peer Sharing***

*Peer Faculty:*

Patricia Mulcahy-Ernt, Ph.D., Professor of Education in Reading and Language Arts, Director of the Graduate Programs in Literacy and English Education, School of Education, and Director of the Center for Excellence in Learning and Teaching, University of Bridgeport

Gerald Murphy, M.B.A., C.P.A., Retention Specialist, Center for Excellence in Learning and Teaching, University of Bridgeport

Marie Paulis, R.D.H., B.S.D.H., Fones School of Dental Hygiene, University of Bridgeport

*Presentation Summary:* Faculty and past cohort members will showcase their BlackBoard materials created for the courses that they teach. You will be able to view their BlackBoard sites and ask them questions about using different features of BlackBoard for using it for course materials and communicating with students.

Session 5: Rooms 500D  
***BlackBoard Ask-an-Expert***

*UB Technology Experts:*

Jerald Cole, Ph.D., Associate Professor and Chair of the Master of Science Program in Instructional Technology, University of Bridgeport

Kris Bickell, M.A., Director, Distance Learning, School of Continuing and Professional Studies, University of Bridgeport

Lynn Dorsey, Coordinator, Media Services and Special Events & Audiovisual

*Presentation Summary:* UB faculty and staff will be available to answer any questions that you may have about using technology in the classroom.

**Summer Institute 2011**  
**Program of Events**  
**Wednesday, May 25**

8:45 am – 9:00 am  
Coffee and Registration

*Location:* Wahlstrom Library 5<sup>th</sup> Floor

9:00 am – 10:30 am

*Location:* Wahlstrom Library 5<sup>th</sup> Floor

Session 1:  
***Alternative Teaching Technologies***

Room 500D

*Presenter:* Jerald Cole, Ph.D., Associate Professor and Chair of the Master of Science Program in Instructional Technology, University of Bridgeport

*Session Summary:* During this session participants will explore alternative technologies available for faculty to utilize in their teaching.

Session 2:  
***Providing Faculty Feedback on Student Search Behavior Outcomes Using the Eureka! Digital Library***

Room 500C

*Presenter:* Diane Mirvis, M.S., Associate Vice President Information Technology and CIO, University Librarian, University of Bridgeport

*Session Summary:* This session will introduce faculty to the information literacy team site on the UB portal, making available multiple databases that track three years of actual search strategies used by students, including data on subject specific databases, usage of specific journal and book collections, and examples of behavior trends and ways to assess information literacy progress.

10:30 am – 10:45 am  
Morning Refreshment Break

*Location:* Wahlstrom Library 6<sup>th</sup> Floor

*The Summer Institute 2011 is a faculty professional development initiative supported in part through the University of Bridgeport's Title III Grant at the Center for Excellence in Learning and Teaching.*

**Summer Institute 2011**  
**Program of Events**  
**Wednesday, May 25**

10:45 am –11:45 am

*Location:* Wahlstrom Library 6<sup>th</sup> Floor

Session 3: Poster Presentations on Retention

***It's All About Saving Face: Working with the Urban College Student***

*Presenters:* Ellen Flynn, Ph.D., Visiting Assistant Professor, School of Education, University of Bridgeport; Stephen Schultheis, Dean of Student Services, Monroe College, New Rochelle, NY; Maxine Monroe, LMSW, Counselor and Advisor, Monroe College, New Rochelle, NY

*Presentation Summary:* This study assessed a successful academic support program that emphasized the unique psychological, socio-cultural and communal aspects of at-risk urban college students and how those aspects contributed to the program's effectiveness.

***Retention: Best Practices and the IPED Program Construction***

*Presenter:* Chunjuan Nancy Wei, Ph.D., Assistant Professor, Chair of International Political Economy & Diplomacy, CELT 2010-2011 Scholar-in-Residence

*Presentation Summary:* Using institutional data and interviews with graduating students, this preliminary research looks into retention literature and the IPED student demographics, retention and graduation rates. Through studies of best practices in higher education and the unique UB circumstance, this research discusses the impact on the IPED students and suggests improvements for future program construction.

***UB's Retention Initiatives***

*Presenter:* Gerald Murphy, M.B.A., C.P.A., Retention Specialist, University of Bridgeport

*Presentation Summary:* This presentation will highlight the retention efforts at University of Bridgeport and will provide data and details about our retention successes and the implementation of UB/Retention Alert.

12:30 pm– 1:15 pm

*Location:* Wahlstrom Library 6<sup>th</sup> Floor

Lunch and Discussion with Colleagues

Presentation of Certificates of Completion to CELT 2010-2011 Faculty

*Presenter:* Patricia Mulcahy-Ernt, Ph.D., Director of the Center for Excellence in Learning and Teaching, University of Bridgeport

**Summer Institute 2011**  
**Program of Events**  
**Wednesday, May 25**

1:00 pm – 2:30 pm

*Location:* Wahlstrom Library 5<sup>th</sup> Floor

Session 4: CELT Faculty Professional Development Room

Hands-On Work Sessions  
(Computers will be available for faculty use during these workshops.)

**SMARTBoard Workshop**

*Facilitator:* Erik Brillon, M.S., Instructional Designer, Center for Excellence in Learning and Teaching.

*Session Summary:* During this session participants will learn more about the Notebook software and how to apply it to teaching courses.

**PowerPoint Workshop**

*Facilitators:* Mary Ellen Donachie, M.S.Ed., Assistant Director, Center for Excellence in Learning and Teaching and Gerald Murphy, M.B.A., C.P.A., Retention Specialist, Center for Excellence in Learning and Teaching, University of Bridgeport

*Session Summary:* Workshop attendees will use their own teaching notes to create a PowerPoint presentation to use during the semester. Participants will become familiar with the characteristics of effective presentations.

For additional information about the CELT Faculty Professional Development Programs, please contact us at [celt@bridgeport.edu](mailto:celt@bridgeport.edu).

Patricia Mulcahy-Ernt, Ph.D.  
Director of the Center for Excellence in Learning and Teaching

Mary Ellen Donachie, M.S.Ed.  
Assistant Director of the Center for Excellence in Learning and Teaching

Roxie Ray, M.Ed.  
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