

BLACC BOTTLE

FOUNDED BY: NECAS COLLINS

Overview

Collins' latest project, BLACC Bottle, exists at the intersection between design and culture. "We created a bottle that has a message of honesty, integrity, and transparency," says Collins proudly. Born in the incubator of UB's Student Entrepreneur Center, this project has moved quickly from idea to reality. It is a branding initiative centered around an eco-friendly stainless steel 25-ounce bottle. This insulated bottle keeps liquid cold for 24 hours, has a deluxe feel to it when you hold it in your hand, and is painted with inspiring messages.

At BLACC Bottle we believe our product is more than just a bottle. It's a canvas that promotes love, unity and positivity.

BLACC represents:

B.onafide L.ove A.dvancing C.ultural C.hange.



Background

Necas Collins credits the Director of the Entrepreneur Center, Professor Elena Cahill, with giving him the confidence and competence to try out this venture. "She is constantly sending us opportunities and providing support along the way," he says.

In a time where there is so much division and unhappiness around us we created a product that acts as a reminder to lead with love for others.

UB Tech Transfer Office Grant Awards

CT NEXT GRANTS

INFORMATION ABOUT BLACC BOTTLE



As a student at the University of Bridgeport, Collins has had access to legal and financial help for his business ideas from professors, other students, and affiliated experts like Divone. “The Innovation Center is there to provide guidance and a legal team,” says Divone. “Students can get input from all the mentors and take advantage of that.”